# Business resilience and economic recovery

## When the going gets tough, Go Local

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## Small business in Queensland:



More than 426,000 small businesses



Accounts for 97.5% of all businesses



Employs 44% of private sector workers

#### Resilient is the new normal.

### Ongoing support to build small business capability

Targeted support is being delivered through:

- Targeted grant programs
- Mentoring
- Advancing Women in Business
- Advancing Indigenous Business
- Business Queensland
- Back to Work Program
- Skilling Queenslanders for Work Initiative
- Events and stakeholder engagements
- 100 Faces of Small Business
- Go Local, Grow Local



## Skilling Queenslanders for Work – Community Recovery Package

Immediate job opportunities for displaced workers:

- Work Start Traineeships
- First Start

Investment of \$2.36 million in six projects, providing 115 job

opportunities.



#### **Back to Work**

- Support for employers of up to \$20,000 who hire eligible unemployed job seekers.
- Support for jobseekers who want to update their skills to gain, change or retain employment.



## Driven by community, supported by government



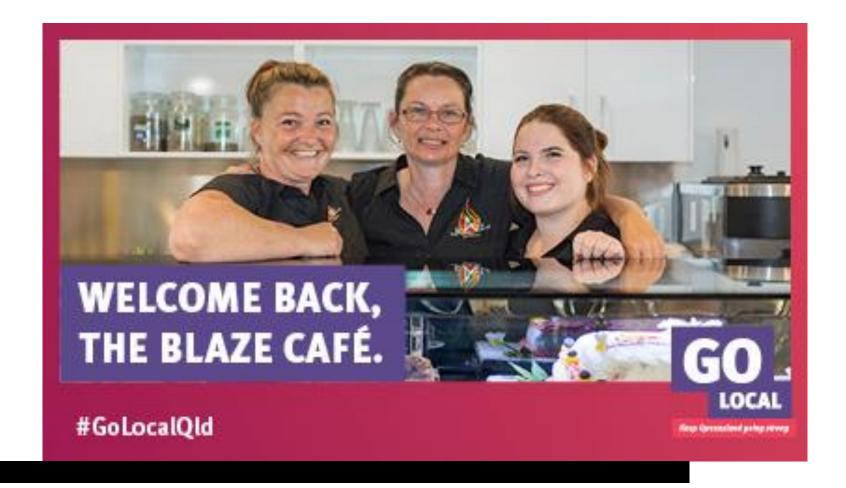
#### Go Local, Grow Local

By going local, small businesses can grow their business, create local jobs and help their community

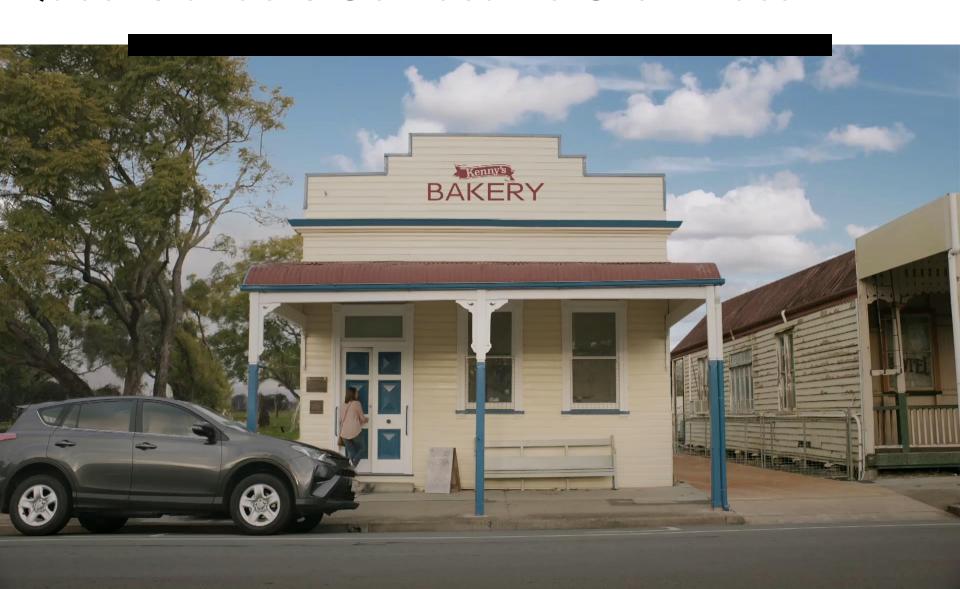
- purchase thoughtfully using local supply chains
- promote your local connections
- create a Go Local community



#### **Welcome Back to Business**



#### **Queenslanders Go Local to Grow Local**



#### #GoLocalQld

- posters
- window stickers
- post-cards
- social media tools
- radio and TV ads



#### **Backing Queensland**

- Queensland Government Procurement Strategy.
- Encouraging local businesses procurement opportunities.
- Ensuring businesses in regional Queensland have genuine opportunity to contract with the government.



## Give small business your business. #GoLocalQld

#### business.qld.gov.au

For more information on small business in Queensland.